

ABHISHEK SHARMA

GRAPHIC DESIGNER | SHOPIFY DESIGNER | BRANDING & SOCIAL MEDIA DESIGN

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Portfolio: <https://vistado.vercel.app/> | LinkedIn: [AbhishekSharma/linkedin](#)

PROFESSIONAL PROFILE

Creative and detail-oriented Graphic Designer with over 2 years of freelance experience in graphic design, branding, Shopify website design, and e-commerce creatives. Designed 200+ Shopify websites along with logos, social media creatives, marketing banners, product graphics, and brand identity assets for international clients. Proficient in Adobe Photoshop, Illustrator, Canva, and AI-powered tools including ChatGPT, Claude AI, and Google Gemini to enhance creative workflows. Passionate about creating visually engaging designs, learning new technologies, and contributing to innovative marketing campaigns.

PROFESSIONAL EXPERIENCE

Freelance Shopify Website Designer & Graphic Designer

April 2024 - Present

- Designed and delivered 200+ Shopify eCommerce websites for international clients using premium Shopify themes.
- Created logos, social media creatives, banners, product images, landing page graphics, and complete branding assets.
- Designed digital marketing creatives for eCommerce businesses to improve brand visibility and customer engagement.
- Collaborated directly with international clients to understand business requirements and deliver high-quality creative solutions.
- Maintained visual consistency across websites, advertisements, and branding materials.
- Used Adobe Photoshop, Illustrator, Canva, ChatGPT, Claude AI, and Google Gemini to improve design workflow and productivity.
- Managed multiple client projects while maintaining quality standards and meeting deadlines.

PROJECT

Shopify Website Portfolio

- Successfully designed and delivered 200+ Shopify eCommerce websites for businesses across multiple industries.
- Customized landing pages, product pages, collections, navigation, and store layouts.
- Improved website responsiveness for desktop and mobile devices.
- Worked directly with international clients to create visually appealing online stores.

Graphic Design & Brand Identity Portfolio

- Designed logos, brand identity kits, banners, product creatives, advertisements, and promotional graphics.
- Created marketing materials and social media creatives for eCommerce brands and startups.
- Delivered visually engaging designs while maintaining brand consistency and quality standards.

CORE SKILLS

Design Tools:

Adobe Photoshop • Adobe Illustrator • Canva • Figma (Basic)

E-commerce & Web:

Shopify Theme Customization • Shopify Store Setup • Responsive Design

Design Expertise:

Graphic Design • Logo Design • Branding • Social Media Creatives • Banner Design • Product Image Design

AI Tools:

ChatGPT • Claude AI • Google Gemini

EDUCATION DETAILS

Master of Computer Applications (MCA)

Galgotias University | 2021 – 2023 | CGPA: 8.36

Bachelor of Science – Electronics (Hons.)

Anugrah Narayan College, Patna | 2017 – 2020 | 73.75%

Intermediate – PCM (Class XII)

RPS College, Patna | 2015 – 2017 | 63.69%

CERTIFICATION

Data Science Pro Program

Covered: Python, SQL, Pandas, NumPy, Jupyter Notebook, Data Analysis, Machine Learning Fundamentals.

LANGUAGES

Hindi - Native Proficiency.

English - Professional Working Proficiency.

ADDITIONAL INFORMATION

Freelance Graphic Designer with experience working with international clients. Passionate about branding, digital marketing, AI-powered creative workflows, and visual storytelling. Comfortable working in collaborative environments and eager to learn motion graphics and video editing.